

### ABOUT RURAL PERTH & KINROSS LEADER AWARDS 2020

The Rural Perth & Kinross Local Action Group is delighted to launch the Rural Perth & Kinross LEADER Awards for 2020. A Black Tie Dinner and Awards Ceremony will take place at Crieff Hydro on the 7<sup>th</sup> May 2020.

### AWARDS CATEGORIES

The six awards categories are as follows:

#### 1. Biggest contribution to enterprise development locally

This category includes projects supporting small & medium businesses, supporting joint working initiatives, promoting RPK as a place to invest and those creating employment opportunities locally.

#### 2. Recognition for the project who is championing skills development, particularly for young people

This category includes projects who are supporting skills development in their communities. This could be business skills, rural skills or skills which will help the community contribute to local development.

#### 3. Local infrastructure & service improvement which has seen the biggest impact on the community

This category includes projects that have improved local infrastructure, created community hubs, transport services and improved community properties.

#### 4. Projects developing community-based support networks leading to more active communities

This category is for projects that encourage more active communities through the development of community support services, such as care networks, transport services and joint working initiatives.

#### 5. Best Project Animation

This category is for those who have carried out high levels of publicity and promoted LEADER throughout their project. This can be through social media, press releases, publications and events.

#### 6. Outstanding contribution to LEADER

This category is to recognise those who have pushed their project forward and championed LEADER throughout, going above and beyond what was expected of them in their role.

Please refer to our website for our GDPR information [www.pkleader.org](http://www.pkleader.org)

By submitting your entry to the awards you agree to us using the information provided about the project in our publicity.

### SHORTLISTED PROJECTS/ORGANISATIONS

Up to three projects/organisations will be shortlisted in each of the six award categories. Shortlisted projects/organisations will be notified by early April 2020 if not before.

A photographer/videographer will visit all shortlisted projects in April to capture photographs and to create a short film for promotional purposes and for use at the awards event.

All shortlisted projects/organisations will be invited to the to the Black Tie Dinner and Awards Ceremony on Thursday 7<sup>th</sup> May 2020, from approximately 6:30pm-11pm at Crieff Hydro. Two tickets will be made available to all shortlisted projects/ organisations.



### HOW TO ENTER

Rural Perth & Kinross LEADER Awards are open to all Perth & Kinross LEADER funded projects/ organisations in the 2014 – 2020 Programme

Projects/organisations can enter into one or more of the six award categories, but if successful, projects/ organisations will only be shortlisted in one award category.

The LEADER Team is happy to accept enquiries from anyone who is unsure about the most relevant award category/categories for their project. We are also happy to accept draft entry forms for feedback.

To enter projects/organisations should complete and submit any **draft entry forms by 7<sup>th</sup> February 2020** and **final submissions by 6<sup>th</sup> March 2020**. Completed entries should be emailed to: [ruralleader@pkc.gov.uk](mailto:ruralleader@pkc.gov.uk) or delivered to: **Rural Perth & Kinross LEADER Team, Pullar House, 35 Kinnoull Street, Perth, PH1 5GD.**



<b>Project/Organisation:</b>			
<b>Name:</b>			
<b>Address:</b>			
<b>Telephone:</b>		<b>Mobile:</b>	
<b>Email:</b>		<b>Website:</b>	
<b>Social Media:</b>			
<b>Award Category (please tick the appropriate category or categories):</b>			
Biggest contribution to enterprise development locally.			
Recognition for the project who is championing skills development, particularly for young people.			
Local infrastructure & service improvement which has seen the biggest impact on the community.			
Projects developing community-based support networks leading to more active communities.			
Best Project Animation.			
Outstanding Contribution to LEADER			
<b>If you are the project applicant, please complete sections 1 – 4</b>			
<b>If you are a member of the community nominating a project for an award, please complete sections 5-7</b>			
<b>1 - Please give a brief summary of the project? And tell us what inspired or influenced your project at the beginning?</b>			
<b>2 - How does the project meet the criteria for your chosen award category/ies?</b>			
<b>3 - What has the project achieved/what is it achieving/ what are the benefits?</b>			
<b>4 - What is the greatest challenge the project has faced? And what has been the greatest achievement?</b>			
<b>5 - What inspired you to engage with the project?</b>			
<b>6 - How does the project meet the criteria for the chosen award?</b>			
<b>7 - What impact has the project had on you? And how has it made a difference to your local community?</b>			

The information below is to support the completion of the LEADER Awards entry form, these are suggestions and are by no means an exhaustive list, so please include any additional information you feel is required. To support your entry please provide a brief introduction to yourself and how you are involved with the project (100 words), please also provide at least two photos of the project/project activity which we can use in our event publicity.

**1. Please give a brief summary of the project? And tell us what inspired or influenced your project at the beginning?**

- What is the project doing?
- What is the aim of the project?
- Who is involved in the project?
- Where did the idea come from? Was there an obvious 'need' for the project?

**2. How does the project meet the criteria for your chosen award category/ies?**

- Please tell us how your project meets the criteria of the award category you are entering – below are some suggestions for each category;
  - I. How many businesses have you supported? How many partnerships have been developed? How has the LEADER grant grown your business? how have you promoted Perthshire?
  - II. How are you supporting skills development? How many people have you worked with to develop their skills? What has the impact been on those people?
  - III. How has your project impacted the community? What have the knock-on effects of this been?
  - IV. What services/support has been developed because of your project? How is this enabling the community to be more active/independent? Has this led to any joint working initiatives?
  - V. How have you promoted LEADER throughout your project; social media, press releases, banners, leaflets etc. please provide examples.
  - VI. How has this individual made the project possible? How have they championed the project/LEADER? Have they gone above and beyond their role?

**3. What has the project achieved/what is it achieving/ what are the benefits?**

- What were your project outcomes? Have these been achieved/working towards  
What additional benefits has your project brought, beyond what was originally anticipated?

**4. What is the greatest challenge the project has faced? And what has been the greatest achievement?**

**5. What inspired you to engage with the project?**

- How did you find out about the project?
- Why did you want to be involved with the project?
- How were you involved with the project?

**6. How does the project meet the criteria for the chosen award?**

- Please see section 2.

**7. What impact has the project had on you? And how has it made a difference to your local community?**

- Has the project benefited you? – learning new skills, meeting new people, employment, combating loneliness, provided a service?
- Has the project had a wider effect of your community? – made it a better place to live? Provided needed employment or skills development?